



customANALYTICS

powered by IntrinsicQ® Analytics



Based on your unique business needs, IntrinsicQ Analytics can provide a range of custom analytic solutions, from healthcare resource utilization trends to treatment sequencing analyses. The result: greater potential for increased value, product differentiation and expansion, and significant patient benefits.

BENEFITS

- Provides a “go-to partner” for all of your data-informed business questions/decisions
- Utilizes a variety of data sources and types to create tailored analyses
- Leverages a consultative, proactive, solution-oriented approach to answer questions

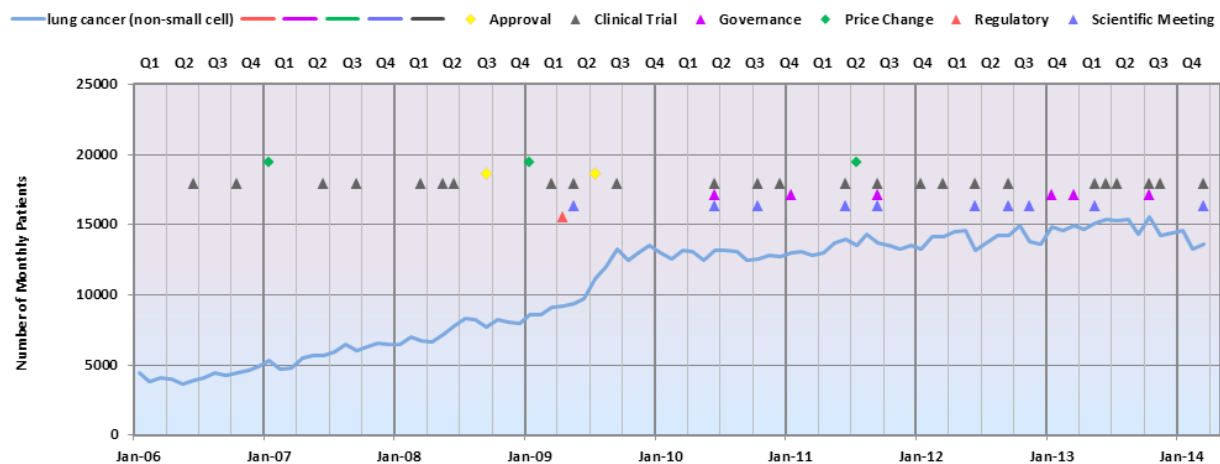
FEATURES

- Up-front definition of analysis requirements to ensure appropriate data source(s) selection
- Ability to integrate with customers’ existing data
- Access to multiple internal longitudinal data sources: ION sales, IntelliDose™, Nucleus Inventory Management (drug inventory and patient administrations), pharmacy dispensing data, electronic medical records, practice management systems, and associated medical and pharmacy claims
- Augmented with data sources via external third-party data providers
- All data standardized and transformed to allow for disease-specific attributes and metrics
- Expert data analytics team with broad analytic methods and experience

CASE STUDY: CLINICAL DATA PROVIDES APPROVAL FOR EXPANSION

Product A quickly reached its peak opportunity in poor performance status, relapsed lung cancer, and established an annual run rate of less than \$500 million in US sales. However, the clinical data supporting use in earlier lines of therapy drove label expansion and increased utilization. Today, Product A has annual US sales of \$1.2 billion.

PRODUCT A USE IN TOP CANCERS WITH EVENT OVERLAY





UNIQUE ANALYTIC SOLUTIONS

At IntrinsiQ Analytics, we integrate, standardize, and transform raw data into information that can be analyzed, packaged, and customized for deeper business insights and intelligence. Along with our analytic products and services, we are known for superior and knowledgeable customer service. Our team is dedicated to responsiveness, high-quality data analysis, and a commitment to ensuring deliverables are received in a timely and efficient manner.

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